



The Tandem Times

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www.tandemsport.com

Inside this issue:

Thinking Volleyball? Think Tandem.

As Tandem Sport enters its 23rd year of operations, optimism is high for 2012. Although 2011 was a challenging year, Tandem still managed to increase sales and expand its corporate facilities with the purchase of a new warehouse.

Supports, equipment, and training are part of the company logo but Volleyball is what Tandem is most known for throughout the country. From Active Ankle braces to Volleyball training aids, Tandem has products that suit every need. Coaches love training devices like the Target Challenger or Volleyball Pal; players like the novelty items like the volleyball picture frame or luggage tag. Tandem's comprehensive product line creates a "one stop shop" atmosphere that appeals to the dealers.

Recently Tandem exhibited at the AVCA in San Antonio for the NCAA Women's Volleyball Final Four. The show was a huge success as coaches and players were able to visit the

booth to learn about products and provide feedback.

Tandem Volleyball dealers include online Volleyball retailers, sporting goods stores, and Volleyball pro-shops. Lynne Johnson of the Volleyshop in Aurora, IL has been working with Tandem since 2005. "We feature their (Tandem) volleyball equipment, as well as their apparel line. Many of the Tandem products are recognizable and respected in the Volleyball market. If there are any competing products, Tandem products are the gold standard for others to match. Tandem products are an easy sell due to the high-quality and high customer demand."

As Volleyball's popularity continues to soar, Tandem will continue to make Volleyball a top priority.

Thinking Volleyball? Be sure to think Tandem Sport.

In the huddle with Tandem Sport

- * Tandem is proud to announce the addition of the popular Spitfire Defense Spray to our product line. See article on page 2.
- * Since launching the online dealer ordering portal on the Tandem website, many dealers are taking advantage. Most seem to like the ease and convenience of ordering online. For more info contact Lindsay McDonald at lindsay@tandemsport.com.
- * Tandem is growing! In 2011, Tandem purchased a second warehouse facility adjacent

- to the current warehouse in Louisville, KY. The new space will allow for additional inventory and a more efficient shipping operation.
- * Please note that the 2011/2012 catalog will be current through 2012. Please contact Tandem for additional catalogs. 2012 pricing is available online.
- * 2012 Pre-Book Savings! Be sure to take advantage of the 2012 Pre-Booking Program with Tandem. For program details, contact Tandem Sport.

Thinking Volleyball? Think Tandem.	1
In the huddle with Tandem Sport	1
Active Ankle Braces	2
Stay Safe with Sabre Defense Sprays	2
Contacts	2
Event Calendar	2



Don't forget Tandem Volleyball T-shirts! Available in white, black, and assorted colors.



Active Ankle Braces: Rigid vs Lace-up

Active Ankle has been protecting ankles since 1989 and is known throughout the industry for their innovative products. With so many Active Ankle products to choose from, how do you know which brace is right for you?

The difference in the rigid vs the lace-up is the level of protection. Rigids (Volt, T2, T1) offer the highest level of preventative support. The unique bi-lateral hinge allows for full range of up and down motion. Lace-ups (Excel, Power Lacer) offer comfort and mobility of lace-up with support and security of a tape job.

Active Ankle Excel
Lace-up



Active Ankle Volt
Rigid



Feature Product: Excel Ankle Brace

- Circumferential strap stabilizes brace
- Lacing system tightens throughout foot for supportive, comfortable fit
- Nylon eyelets for reducing pressure points
- Available in black, sizes XS-XL
- Ideal for Volleyball, Basketball, Football, Baseball, Softball

For more information on the Active Ankle product line, visit www.tandemsport.com.

Stay Safe with Sabre Defense Sprays

For over 35 years, Sabre has been "making grown men cry" with their safety products and pepper sprays. Manufactured in the USA, Sabre pepper sprays provide protection at a safe distance. Extremely practical, inexpensive, and easy to use, Sabre arms the user with comfort and peace of mind.

Featured on several TV shows and endorsed by many high-profile clients (including US Department of Defense and NY Police Department), Sabre has many options when it comes to personal safety.

The Runner has an adjustable hand strap that is ideal for active lifestyles. The All-American has a quick release key ring and belt clip allowing for immediate access while driving or unlocking a door. Both the Runner and the All-American are available in pink to promote breast cancer awareness and women's safety.

Now available Sabre Red Spitfire!

The fastest deploying and most compact key chain pepper spray on the market is now manufactured and sold exclusively through Sabre and Tandem Sport.

Spitfire's ergonomic design has been a favorite of users for over a decade. Patented deployment technique allows for hip or over the shoulder release. Available in black, red, and purple.



Contacts

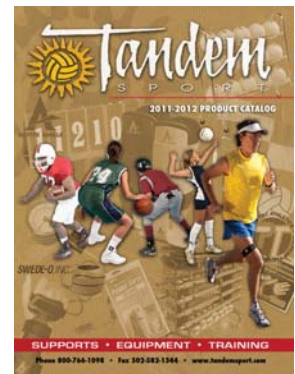
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Event Calendar

- May 5, 2012:** 138th Running of Kentucky Derby, Louisville, KY
- June 28-30, 2012:** Sports Inc Show, Indianapolis, IN
- June 30-July 1, 2012:** TAG Show, St. Charles, MO
- July 20-21, 2012:** ADA Show, Orlando, FL
- December 16-18, 2012:** NCAA Women's Volleyball Final Four and AVCA, Louisville, KY



For additional copies of the 2011/2012 catalog, please call 1-800-766-1098.