

Publication of Tandem Sport, Inc.

The Tandem Times

Welcome to the second issue of The Tandem Times. This quarterly newsletter will be your source for all of the latest news at Tandem Sport. With Tandem Sport, superior products and service are always the name of the game.

Tandem Sport Takes on the Super Show

When you hear "Super Show", what do you think of...rows and rows of performance apparel, sporting goods equipment, and accessories? Well this year was no different as the sporting goods industry and Tandem Sport descended upon Orlando, FL from January 23-25 for this year's show. Tandem Sport has been attending the Super Show for the last 15 years and has had much success displaying product and interacting with the many faces of the industry.

Like all good things, the Super Show has come to an end. This year marked the last year for the annual show in its current format. The SGMA will now host a fall and spring show. The inaugural Spring Market is scheduled for June 11-13, 2007 in Las Vegas.

In addition to participating in the Super Show, Tandem Sport also conducts its annual sales representative meeting in conjunction with the show. This year several Tandem Sport team members, a few of the manufacturers (Pro-Tec, Pocket Pump, Active Ankle), and several of the sales reps met for dinner, drinks, and a little business.

While 2006 goals and new products dominated much of the evening, the informal nature of the meeting allowed for fun and for some...football. With the Seattle Seahawks and the Carolina Panthers competing for a spot in the Super Bowl, Jeff Rodgers, presi-

dent and founder of Pro-Tec Athletics which is headquartered in Seattle, WA, definitely had more than neoprene braces on his mind. He also had to contend with some playful competition from Don Leonard, a sales rep who calls Mooresville, NC home.



However, by the end of the meeting, everyone was rooting for the same team...the Tandem Sport team...and the game plan was clear, to make 2006 the best year in company history.

Editor's Note: The Seahawks won the game 34 to 14 over the Panthers.

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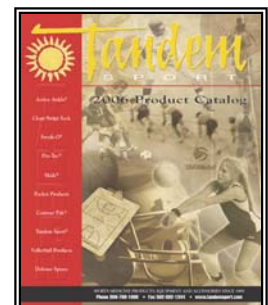
The 2006 Product Catalogs have Arrived!

The new year is upon us and 2006 looks to be another exciting year for Tandem Sport. Our quality sports medicine line continues to grow as Pro-Tec Athletics and Swede-O have added several new sports medicine items. Tandem Sport has also added a few new accessory items, highlighted by a vertical jump tester...the Vertical Challenger. New catalogs were mailed out and should have arrived in January. The new catalog features familiar favorites as well as the following new items:

- Swede-O X8 Ankle Brace
- Swede-O Thermoskin Calf/Shin
- Swede-O Thermoskin Sports Shoulder
- Swede-O Thermoskin Thumb Splint
- Tandem Ultimate Ball Rack
- Tandem Collapsible Antennae
- Pro-Tec Hot/Cold Therapy Wraps
- Pro-Tec Hinged Knee
- The Cyclist Defense Spray
- Clean Swipe Sock in Black
- Tandem Deluxe Score Flipper
- Tandem Vertical Challenger

Please note that all of our products are featured on our website, www.tandemsport.com.

If you need additional catalogs, please call 800-766-1098.



Product Profile: The Vertical Challenger



New! The Vertical Challenger from Tandem Sport

Get a jump on the competition with the Vertical Challenger! Easily one of the most affordable vertical jump testers on the market, the Vertical Challenger accurately measures vertical jump from 4 to 12 feet.

With easy glide casters for portability, the Vertical Challenger's moveable pegs are spaced in 1" increments and numbered to allow for an accurate, quick measurement. The moveable pegs also remain angled until jump reading is obtained. A telescoping reset pole quickly restores original arm position for next use.

The Vertical Challenger is approximately 50 lbs. and ships in 2 boxes. It can be dropped shipped at no additional cost.



And the Assist goes to...Chuck Davey from Pocket Products

Tandem Sport is pleased to feature Chuck Davey in the March 2006 Newsletter.

Running a successful company would keep most people busy, but for Chuck Davey, co-founder of Pocket Products, that is just one title on his resume. Chuck has been a lifeguard for the city of San Diego for 25 years.

Davey, along with his partner Rob Lange, founded Pocket Pump in 1995, which expanded to become Pocket Products in 1999. "The Pocket Pump idea originally came from my partner who had the basic concept but was unsure of what to do next. Rob asked for my

advice and the rest is history."

Pocket Products has been working with Tandem Sport since 1997 and has had much success through the years. From a coveted super bowl ad to the expansion of the line, Pocket Products has made its mark in the sporting goods industry.

However, it is not only the business success that Chuck fondly reflects on. "I am so happy that we started the company, not only because of the success, but because of the friendships and fond memories we have created."



Chuck Davey hard at work at the 2006 Super Show.



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Event Calendar

March 6, 2006: Kessler's Team Show, Richmond, IN

April 4-8, 2006: NIRSA, Louisville, KY

April 22-23/29-30, 2006: Derby Classic Volleyball Tourney, Louisville, KY

*** Call 800-766-1098 to enter a team in the region's largest tournament!!!**

May 6, 2006: 132nd Running of the Kentucky Derby, Louisville, KY

Newsletter Special!

Receive 10% off the Vertical Challenger on orders placed before May 15, 2006. Use Promo Code MARNEWSVC.